

Alimarket news portal has published the agreement signed by Goya España with the agri-food company Henstenberg and takes balance of the activity of our factory in the last year.

These are the main keys

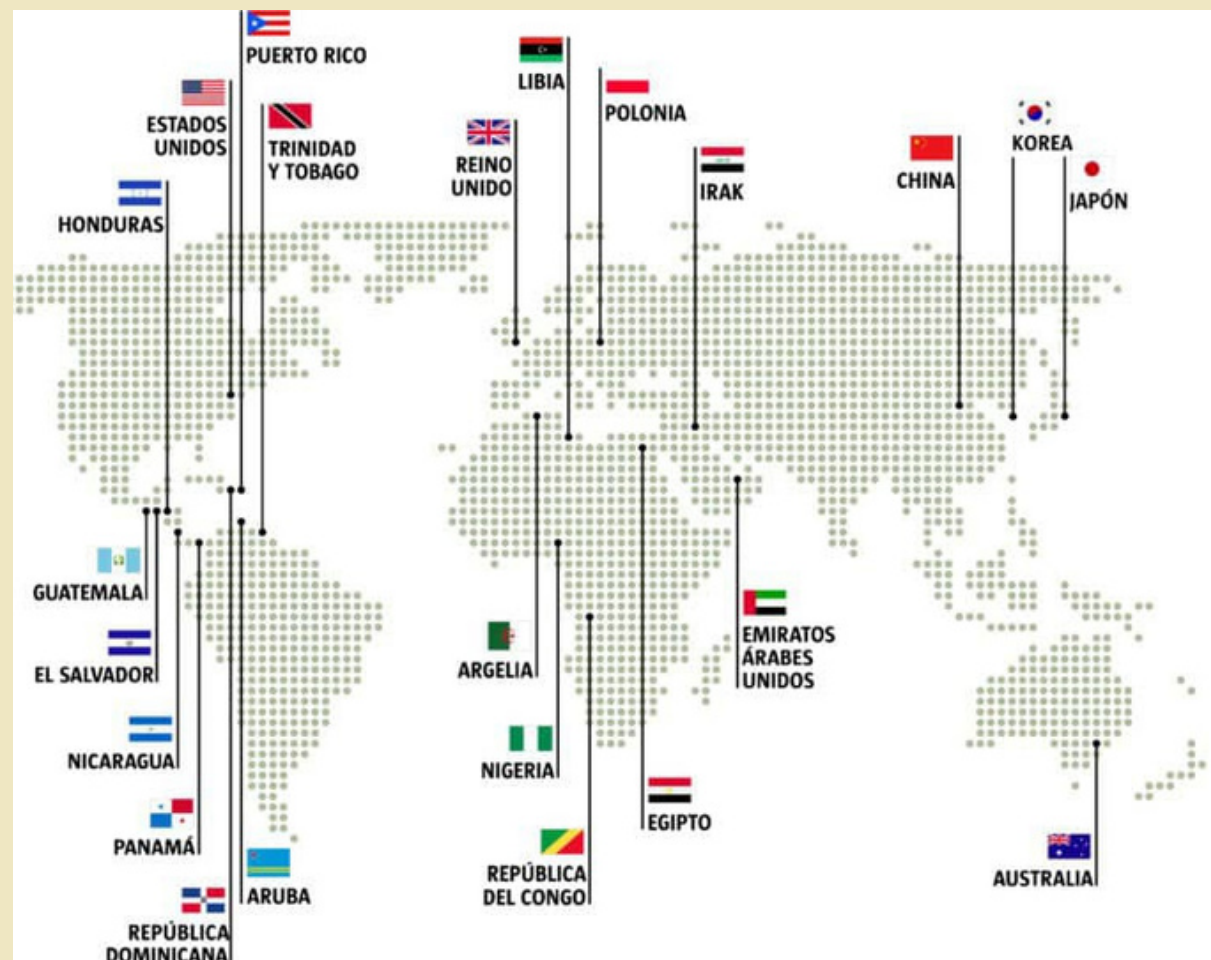
NEWS

GOYA®

Goya Spain has expanded its commercial activity to new international markets, with the distribution of its olive oils and table olives in Germany.



The collaboration agreement signed with Hengstenberg will allow for the distribution of three GOYA® EVOOs (Extra Virgin Olive Oil, Unico and Robusto), and GOYA® Table Olives (Manzanilla Spanish Olives; Manzanilla Spanish Olives Stuffed with Minced Pimientos and Pitted Black Olives Spanish Olives).

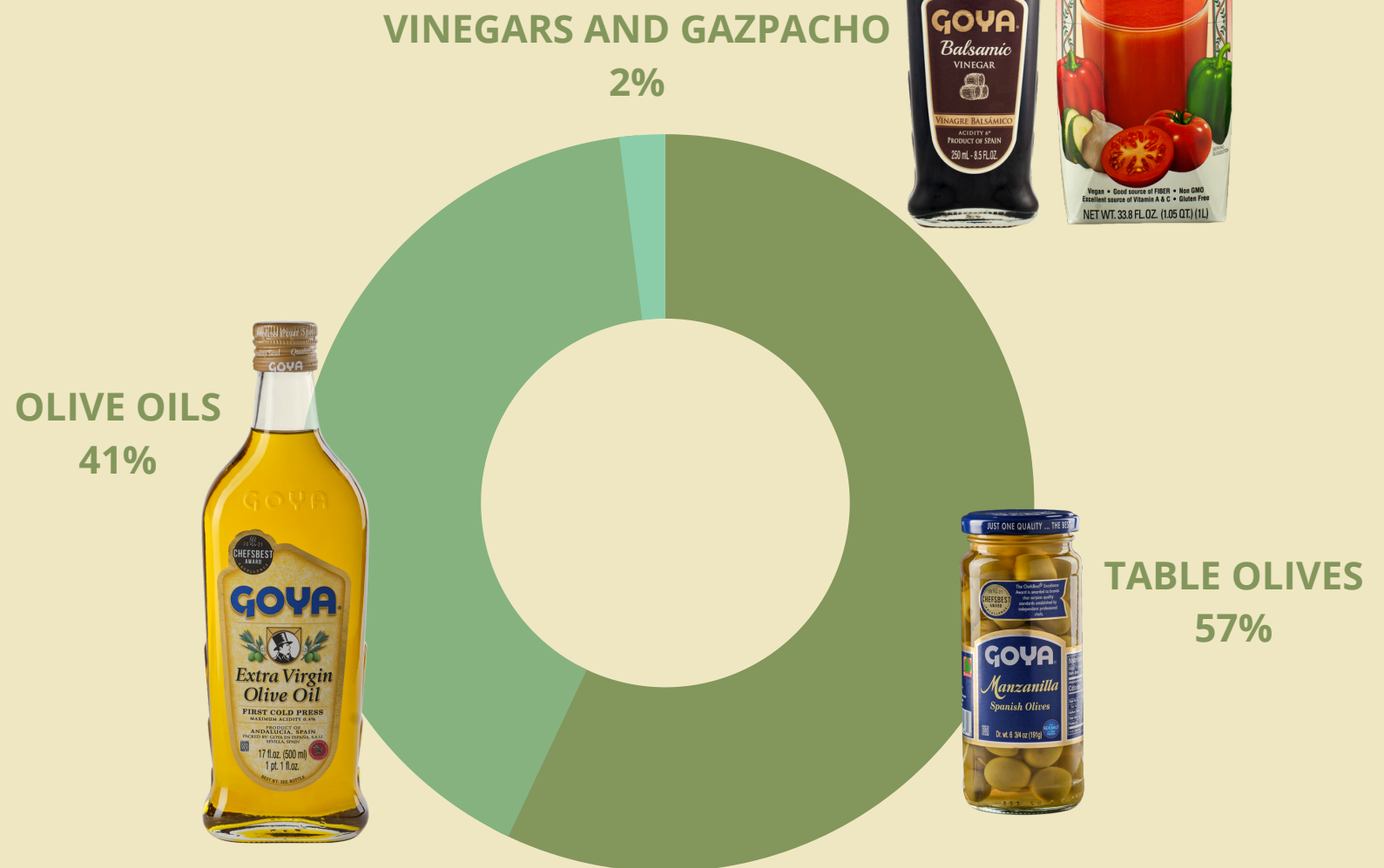


With the signing of this collaboration agreement, Goya Spain opens a new market in Europe after Poland, and continues to open up destinations beyond the USA, where 76% of its turnover is located.

In addition to the USA, other important markets for Goya Spain are Nigeria, South Korea and Japan, although its activity extends to 20 countries, which together generate 88.8% of the company's turnover.

With sales of 29.8 M€ (year 2021), Goya Spain distributes over 4 Ml of olive oil, 7,800 t of table olives and 500 t of capers, as main volumes.

Sales distribution 2021



INVESTMENTS

Goya Spain is committed to reinforce GOYA® brand products in its markets.

In addition, the company has invested 1.1 M€ to improve its olive selection, processing and packaging facilities, as well as to improve olive oil packaging.



Goya Spain is working to minimize its environmental impact, with actions to separate industrial wastes, as well as the conditioning of existing storage capacity to improve the depuration process.



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GOYA®

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